

Vidette Varieties

by gene holtford

Now has a new fire siren. It blows in the section of town in which the fire is located. This comes from Firechief. The Town is divided into sections with the railroad east and west being one line and Main street running south being the other line. Two blows of the siren indicate that a fire is in the southeast quarter which is the courthouse. Three blows indicate that a fire is in the northeast quarter which is a portion of the business county jail, etc. Six blows indicate that a fire is in the northwest quarter which is the Cosby Clinic, the project, etc., and eight blows of the siren will indicate that a fire is in the southwest quarter which will include the plant and all the area south of the railroad and west of Main street.

THURSDAY of last week we were happy to receive a call from Congressman Representative in Washington. Representative informed us that the House of Representatives favorably passed the Military Appropriations bill which included \$54,000,000 for the army at Iuka. The bill was introduced early in the session and is now due for a vote in the Senate. We feel certain that our Senators will do their best to support the bill as it is our good representative.

DEFINITELY needs more. But first, we should ask whether or not our community is deserving. We should ask if our attitude would be to new industry, and make up our minds as to whether or not we really want it. The Bell of the Du Pont Corporation recently said: "Industry is what is wanted." A town should be seen if it has an attitude for development.

It next must offer a suitable. Also entering into the ample labor supply, transportation, etc. The said, "provides a more comfortable atmosphere." Miss. is in the very heart of the South and the climate is ideal. There naturally is no question on that point. The attitude of the community can best be described at Tishomingo Shoe Co. These two can certainly boast of receiving the fullest cooperation of all citizens of the area. It could be well for us to examine ourselves and see if we do have the right attitude toward the industry now here and possibly to make plans for improvement and cooperation. We can get more industry and should make use of the store of knowledge and experience. The Thursday can be commended for its action.

Successful open house was held Saturday at the Iuka. Mrs. H. O. Little, librarian, that over a hundred called during the appointment for refreshments and a more of us should be in this wonderful facility in Iuka and should make use of the store of knowledge and experience. The Thursday can be commended for its action.

Tishomingo Shoe Company Employees Praised By Genesco Board Chairman

Tishomingo Shoe Company employees bringing credit to their community wherever their shoes are in the United States, according to Maxey Jarman, chairman of the Board of Directors of the local plant is a statement made by the chairman of the Genesco Board of Directors. Jarman made the statement to the employees for their and local citizens for their connection in connection with the plant's new Open House. Jarman said that the plant is a prelude to what is a most promising future. Jarman said that the plant is a prelude to what is a most promising future. Jarman said that the plant is a prelude to what is a most promising future.

These first years of operations for Tishomingo Shoe Company, he said. "The city and county officials, businessmen and all neighbors in Iuka and Tishomingo County have been very earnest about doing anything they could to make this association a happy and successful one."

Mr. Jarman said he hopes every resident of this area will come to the Plant Open House. "Your relatives and friends who work in the plant are anxious to have you share this special occasion with them," he reminded the local people.

County Schools Announce Graduation Exercises

All County High Schools To Have
Baccalaureate Sermons On April 26;
Graduation On April 30 & May 1

Senior High school students will receive their diplomas in graduation exercises that are scheduled for county schools. All activities will be held during the next week. The Burnsville school will close during the week of April 30. On

Wheel Chairs Available At Iuka Legion

Hospital Bed And
Crutches Also

Dickie Lomenick, commander of the Iuka American Legion post, announces that the organization will soon have 3 wheel chairs, one hospital bed, and one pair of crutches available for use by afflicted persons of the area. Acquisition of these aids came as a result of a magazine subscription campaign recently sponsored by the Post. A crew of solicitors canvassed the county and earned for the Post \$251.65 which was spent for the aids for cripples. "All the equipment has been ordered," Mr. Lomenick said, "and should be here within about two weeks."

Persons wishing to use any of the equipment are asked to contact the Post commander.

Spring Hill Church Activities

On Friday of this week at 1 o'clock all interested persons are asked to meet at the Spring Hill cemetery for the purpose of cleaning and decorating the graves. On Sunday, April 26, is the annual homecoming, decoration and singing. Rev. Will Whitner will preach at 11 o'clock. Lunch will be served and singing will be held in the afternoon. Everyone is invited to both activities.

Cosby Hospital-Clinic

Mrs. Oma Edmondson, Iuka. Mrs. W. C. Cleaves, Iuka. Chester Dawson, Tishomingo. Mrs. Rachel Brumley, Iuka. Isaac Jackson, Iuka. Charlie Osborn, Burnsville. Mrs. Nettie Cornhus, Iuka. Peggy Stanford, Cherokee. F. H. McNeil, Toone, Tenn. Jimmy Bugg, Iuka. T. E. Geise, Cherokee. Kenneth Wayne Hubbard, Burnsville. Mrs. Lester Harper, Iuka. O. B. Greene, Tishomingo. W. F. Cooper, Memphis, Tenn. Jack Lomenick, Iuka. Mrs. Henry Weaver, Cherokee.

Little Brandon Shields, who is confined in Methodist hospital in Memphis, remains the same. He is undergoing treatments.



MAXEY JARMAN

these first years of operations for Tishomingo Shoe Company, he said. "The city and county officials, businessmen and all neighbors in Iuka and Tishomingo County have been very earnest about doing anything they could to make this association a happy and successful one."

Mr. Jarman said he hopes every resident of this area will come to the Plant Open House. "Your relatives and friends who work in the plant are anxious to have you share this special occasion with them," he reminded the local people.

Auto Wreck Hospitalizes Four Persons

Transport Truck And
Car Collide On 72-E

A near head-on traffic collision involving a car and a transport truck and hospitalizing 4 occurred here at approximately 10:45 p.m., Saturday on highway 72 east directly beyond the American Legion building.

A Bryson's Bedding Company transport of Sheffield, Alabama, traveling east was hit by a 1957 Chevrolet traveling west met, forcing the truck into the ditch. Hitting the truck on the left front fender, the car was completely demolished. The motor and transmission were thrown about 25 feet from the wreck.

Those in the car were Wayne Yow, driver, and Alton Yow, both sons of Mr. and Mrs. Grady Yow, Shirley Parrish, daughter of Mr. and Mrs. Raymond Morris, and Jimmy Bugg, son of Mr. and Mrs. George Bugg, all of Iuka.

Alton Yow was believed to be in critical condition, but has improved greatly and is expected home today (Thursday). Wayne Yow, with a multiple fracture of the right leg, and Shirley Parrish with fractures of the right leg, pelvis, left wrist, and possible internal injuries, are both hospitalized at Campbell's Clinic in Memphis, but both are doing nicely. They will probably return home within a few days. Jimmy Bugg having only minor injuries is in Cosby clinic and is also improving. The truck driver was unhurt. First aid was administered to all at Cosby clinic.

Patrolmen Audie Marlar and Ira Pace investigated the accident.

Julian R. Long Announces For Supt. Of Education

Julian R. Long makes official announcement for the race of County Superintendent of Education. His statement follows: To All Voters and Citizens of Tishomingo County:

"I am, at this time announcing my candidacy for the Office of County Superintendent of Education."

"First, I wish to again thank each of you for the many courtesies, and for the fine vote which I received, during the last election campaign. It was a pleasant experience."

"In soliciting your vote and influence, I shall, during the campaign, attempt to present such pertinent facts, both academic and personal, which I deem necessary to acquaint you with my qualifications for this office."

"Both in college and in actual school experience I have dealt with all types of school problems. All my college work and teaching experience has been in the field of education and in public school administration."

"I hope to see each of you as soon as possible."

Sincerely,
Julian R. Long

J. O. Clark Announces For Representative

J. O. Clark makes announcement this week concerning his race for Representative. He says: "In announcing my candidacy for the Office of County Representative I want to first thank the people of this County for the past support you have given me, which allowed me to serve in the House one term and in the State Senate for two terms."

"It is my opinion that in the next four years the people of Mississippi will face one of the most crucial periods in the history of the State and with the experience and training I believe that I can be of assistance to the people of this County and assure you if elected I will try and make you a good representative."

"I want this announcement to be a personal appeal to every voter in the County for your active support in the coming August Primary."

J. O. (Click) Clark

Rocky Springs To Have Singing, April 26

Don't forget the singing to be held at Rocky Springs on Sunday night, April 26, beginning at 7:30. There will be special singing. The public is cordially invited to attend.

Rev. N. N. Maxey Confined In Hospital

Rev. N. N. Maxey is confined to Methodist hospital in Memphis. He underwent surgery a few days ago and is improving nicely.



WEEKEND SMASHUP—4 persons were sent to the hospital in a serious condition from this smashup that occurred on the eastern edge of Iuka on highway 72 Saturday night. Wayne Yow, driver, Alton, his brother, Shirley Parrish and Jimmy Bugg were in the auto when it collided with a Bryson Bedding Co. truck.

TISHOMINGO'S PAYROLL \$915,000 ANNUALLY

327 Employed in Local Plant; 7200 Pairs Of Shoes Manufactured Daily

Tishomingo's Shoe Company's 327 employees here received wages totaling approximately \$915,000 during the past 12 months, plant officials said today.

The plant is presently manufacturing approximately 7200 pairs per day. In the past year, the Iuka

County Falls Short Of Red Cross Goal

\$184.00 Needed To Reach Quota

In the annual fund raising campaign for the American Red Cross, Tishomingo County has fallen \$184.00 short of its designated goal. "This creates a serious situation in working for a blood program for this county," stated Mrs. J. O. Clark. "If the county fails to reach its quota then it's assumed that it is not able to finance a blood program. This would be quite an asset when the county hospital is completed and in full operation. If one member of a family contributes blood through the program if and when it becomes necessary," concluded Mrs. Clark.

Collections from the various districts in the county to date have been: 1st. District, \$1132.14; 2nd. District, \$99.85; 3rd. District, \$72.13; 4th. District, \$304.76; 5th. District, \$567.22, making a grand total of \$2176.10.

AT THE THEATRES

Drive-In, Iuka: Fri-Sat., "Gunsmoke In Tucson" Mark Stevens Mon.-Tues., "Man Of The West" Gary Cooper

Wed.-Thurs., "The Big Beat" Gogi Grant, William Reynolds, Andra Martin

Majestic, Iuka: Fri-Sat., "Fort Massacre" Joel McCray

Fran Theatre, Tishomingo: Fri-Sat., "Johnnie Rocco" Richard Ayer, Stephen McNally Sun.-Mon., "The Geisha Boy" Jerry Lewis, Marie McDonald

Belmont Theatre: Fri.-Sat., "A Nice Little Bank That Should Be Robbed" Mickey Rooney, Tom Ewell

Late Show: "Cry Terror!" James Mason, Rod Steiger, Inger Stevens Mon.-Tues., "Revolt In The Big House" Gene Evans, Robert Blake Wed.-Thurs., "Onionhead" Andy Griffith, Felicia Farr

Mary Drive-In: Fri-Sat., "Attack Of The 50 Ft. Woman" Allison Hayes, William Hudson

Also: "Rawhide Trail" Rex Reason, Nancy Gates Sun.-Mon., "Cowboy" Glenn Ford, Jack Lemmon

Wed.-Thurs., "Tarzan's Fight For Life" Gordon Scott, Eva Brent

J. L. BISHOP CONFINED IN BAPTIST HOSPITAL

J. L. Bishop is still confined in Baptist hospital and is seriously ill. Mr. Bishop has been confined there for more than a week and is undergoing treatments.

MEMBERSHIP URGED IN CHAMBER OF COMMERCE

Iuka Businessmen Asked To Pay
Dues When Going To Bank

Dickie McRee, treasurer of the Iuka Chamber of Commerce, urges all businessmen of the area to please hand him their dues when they make business trips to the bank. "This will save us time and we will greatly appreciate your cooperation," he said. Office for the Chamber is located in the Pyle & Pyle Insurance

Clean-Up Week To Continue Thru April 30

Mrs. B. L. Martin, Thursday Club Chairman of Clean-Up, Paint-Up, Fix-Up Week, announced Wednesday that Clean-Up Week would continue through April 30. "We have had so much rainy weather that citizens of the town haven't had a fair chance to do a thorough job in cleaning their surroundings," stated Mrs. Martin.

Citizens of the community are asked to clean all rubbish from their lawns and to cut grass and weeds that detract from otherwise an attractive residence. If there is a vacant lot in your midst, contact the neighbors to help clean the plot. It will mean a cleaner, healthier place to live.

Clean-Up, Paint-Up, Fix-Up is not just a slogan or a campaign for others. It's your duty to your family and neighbors, the Thursday club, your home and community. Join in Iuka's Clean-Up, Paint-Up, Fix-Up Campaign and make your home, your community, your city a more attractive place in which to live.

Pre-School Round-Up To Be Held In Iuka

The pre-school examinations for those children that will start school the next term will be given by Dr. James Totten in Iuka on May 6th. All of the children starting this term are invited to this clinic.

The clinic will be held in the Health Department. It will start at 1 o'clock. The examination will include eyes, ears, nose, throat, heart, and general health of the child will be discussed with the parent. Immunizations including polio, typhoid, diphtheria, tetanus, and smallpox will be given if parents request it.

Mrs. Lester Harper Suffers Stroke

Mrs. Lester Harper suffered a serious stroke at her home at North Cross Roads on Sunday morning. Mrs. Harper was brought to Cosby clinic and remained until Wednesday morning when she was transferred to Vanderbilt hospital in Nashville, Tenn.

Mr. and Mrs. Robert Dooley and children are planning to spend this week end with relatives in Lewisburg and Shelbyville, Tenn.



4-H JUDGING TEAM WINNERS—Named first place winners in the Junior Division of the Northeast, Miss., Crops Judging contest at Verona on April 18 were members of a team from Central School 4-H Club which included (first row, left to right) Glen Bugg, Earl Walker, W. T. Carson and Bobby Glover. Earl Walker was the highest scoring individual in the district contest. Placing second in the senior division of the Northeast Miss., Crops Judging contest was a team composed of (second row) Larry Hall, Tishomingo, Earldene Enlow, Iuka, N. W. Greene and Eugene Hughes, both of Tishomingo. This team will go to Mississippi State University to 4-H Club Congress in July to compete in the State contest. The Junior Team will go to Sardis Lake in May for the Junior Short Course.

THE VIDETTE

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S. C. HOLTSFORD

Editor and Publisher

JOHN H. BIGGS

Production Foreman

SENSING THE NEWS

By THURMAN SENSING
EXECUTIVE VICE PRESIDENT

SOUTHERN STATES INDUSTRIAL COUNCIL

ANSWER TO A DEBATE

The mess in Michigan has come to be common knowledge in recent months. Shocking contempt for sound budgeting brought the Wolverine State, home of the auto industry, close to bankruptcy last fall. The situation became so desperate that it caused Gov. Williams to recommend that they take their veterans trust fund to the pawn shop in an effort to hock it for enough to tide them over.

But Michigan isn't the only state that is facing big money problems. The Commonwealth of Massachusetts has been labelled "Taxachusetts." Spending, taxation, and public debt are soaring in that historic state. The state debt, for example, is almost \$1 billion, compared with \$25 million in 1956. Despite the serious money problems, welfare state-minded legislators aren't planning to cutback costly programs. Welfare-statesters never want to reduce expenses, they just want to increase taxes.

A headline in The Chicago Daily News this month told the unhappy story of events in Illinois. The headline read: "State Costs Up 100 per cent in 10 Years." Total appropriations by the Illinois General Assembly were \$1,254,058,804 in 1959. The 1959 budget is expected to call for spending in the neighborhood of \$2,700,000,000.

Though Illinois is the home of kingsize business operations, public welfare costs are skyrocketing. Public welfare department appropriations in 1957 hit the \$148 million mark, compared with about \$90 million in 1949.

New Yorkers recently received bad tax news. Governor Rockefeller's whopping tax package was approved by the legislature after a bitter battle. In 1959-60 the State of New York will spend \$2,041 million. The state's income will amount to \$1,618 million. The gap will be closed by new taxes expected to raise \$424 million.

Among the items in the 1,132 page budget is \$75,000 for New York representation at a 1960 White House Conference on Children and Youth. That's a pile of

money for a short trip to Washington for the purpose of a discussion. The budget is loaded with items that could be deleted, such as provision for numerous public relations people attached to state agencies.

The rising tide of spending in Massachusetts, Illinois and New York is typical of what's happening in many other states. The welfare state has become a fixture in many areas. Many people have the idea that government is a spigot. One turns on the spigot and benefits flow easily. Gradually, however, people are learning that welfare benefits have to be paid for. States and cities are seeking out every form of taxation. And this process is causing pain to lots of people. They are learning that welfare often results in ill-fare.

The State of Washington on the Pacific Coast is a high tax, fast spend state. But a grass roots revolt has broken out. A Washington Lions Club started a movement to apply a brake to the welfare state programs. Without any high pressure organization, a movement has spread across Washington that demands the state live within its means. Thousands of Washingtonians have signed petitions asking that no further state services be provided and no additional funds be spent.

If a taxpayers revolt doesn't break out soon in some of the other big industrial states, they may also be in serious financial trouble. The mess in Michigan may be a taste of things to come. Let the rest of the states beware!

The evils of welfare-statism feed upon themselves. High taxes bring personal hardship. High taxes provide an unfavorable climate for business and industry, thereby making it harder than ever for the state to meet its budget. And continued deficit financing eventually leads to bankruptcy—much more quickly to a state than to a nation, which can live for a long time on the inflation of a rotting currency.

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FIRST EMPLOYEES HIRED AT TISHOMINGO PLANT—Personnel Manager Ora Boots (center, seated) chats with seven of the first members hired at Tishomingo Shoe. They are (front row, from left) Billie K. Akers, Maurine Hall, Boots, Lydia Parsons and Kirby Shields. In the back row are Daisy Biggs, Jean Davis and Estelle Lomenick.

Genesco Executive Says Local Plant Is Example Of Excellent Cooperation



H. NELSON CARMICHAEL

More than 5,500,000 pairs of shoes have been manufactured by Tishomingo Shoe Company in Iuka since the plant's inception in 1955, according to Nelson Carmichael, Genesco's vice president in charge of Southern Shoe Manufacturing. The Tishomingo Shoe Company is a subsidiary of Genesco.

On the eve of the local plant's big Open House celebration, scheduled for Thursday, April 23, Mr. Carmichael had praise for Tishomingo Shoe's success. "Just three and one-half years ago, in November, 1959, we started production in our beautiful new plant in Iuka. Since that time, we have produced over 5,500,000 pairs of shoes in the Tishomingo Shoe Company. These shoes have been sold to customers in every state and several foreign countries," Mr. Carmichael said.

"We have been extremely proud and well pleased with the operation of our plant in Iuka. We have an outstanding group of employees who are becoming experienced shoe people. "The fine spirit of cooperation that has existed between the city and county officials, as well as all of the citizens of the committee, since the beginning of negotiations on through the construction of the plant and during the last three and one-half years of operation, has made this plant one of the best manufacturing plants in this area."

Mr. Carmichael continued, "We are proud of our excellent group of employees and the development of this plant. We know that we shall continue to produce and sell products that will be accepted by outstanding retailers throughout the world. We are looking forward to many more happy years of association together."

Mr. Carmichael is a native of Mississippi. Concerning his attendance at the Open House celebration, he said, "I am planning to be in Iuka for the Open House activities, and in addition to meeting many business associates, I am looking forward to seeing some of my other friends also. We are happy to have this opportunity to wel-

come the citizens of the city of Iuka and Tishomingo County, as well as their friends and relatives from other areas, to Our Open House in the Iuka Plant. We hope everyone in this area will come and see the fine shoes being made by their friends and neighbors who are employed at Tishomingo Shoe Company."

Robert R. Flynt Completes Training In Georgia

Army Pvt. Robert R. Flynt, whose wife, Mary, lives on Route 3, Iuka, completed advanced individual tank training April 2 with the 17th Armor Group at Fort Stewart, Ga.

Flynt entered the Army in November 1958. The 19-year-old soldier is a 1957 graduate of Iuka High School. His parents, Mr. and Mrs. Raymond C. Flynt, live on Route 2.

J. T. MOSER CELEBRATES 91st BIRTHDAY

J. T. Moser was honored with a dinner on Sunday when he celebrated his 91st birthday. Each year the family enjoys this day with Mr. Moser. Only out of towners present for the occasion were Mr. and Mrs. E. C. King of Decatur. Mrs. King is a daughter of the Mosers.

Personnel Manager Praises Quality Of Iuka People



ORA BOOTS

"Quality, not quantity, is what really counts. And although Iuka is not a large city, it is composed of people of the finest quality I have had the privilege to be associated with."

These are the expressed sentiments of Ora Boots, personnel manager of the local Tishomingo Shoe Company plant. He is a 1957 graduate of North Texas State College in Denton, Texas, where he

received his B.S. degree in second-Mrs. Rex Cunningham and Timmy

education. In further praise of the community, Mr. Boots said, "My wife Jackie and I have made many very close friends in Iuka and Tishomingo County. We are looking forward to being associated with them for many years to come."

Mrs. Boots is a graduate of Stephens College in Columbia, Mo. She and Mr. Boots are the parents of two fine children, three-year-old Cynthia Ann and John Stephen, who is one.

Mr. Boots joined Genesco in July 1957 as a member of the Circle Division of which the Tishomingo Shoe Company is a part. He is a veteran, having served four years in the United States Air Force during the Korean Conflict. He is also secretary of the Iuka Lions Club, a member of the Iuka Sportsman Club, secretary-treasurer of the Tishomingo Fishing Club, chaplain of the Masonic Lodge No. 94 and a member of the Organization and Extension Committee of the Boy Scouts.

The Boots' are members of Iuka Methodist Church, where Mr. Boots serves as assistant teacher in the Men's Class, and head usher.

PERSONALS

John R. (Doc) Bullard, who has been ill and in Community hospital, spent the week end at home. He is being transferred to Kennedy Veterans hospital in Memphis for further treatment. Visitors in the home on Sunday were: Mr. and

Lady Borden costs more to make... but it's sure worth the difference!



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Lady Borden is an old-fashioned freezer type ice cream, made with lots of extra cream. Such an ice cream must cost more because it costs more to make. But after all, you eat ice cream for pleasure, so enjoy the best.



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\$187.50 \$192.50

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Cutshall Furniture Store

Iuka, Mississippi

Schedule Of Picture Shows At Area Theatre

DRIVE-IN THEATRE

"SHOW BEGINS AT DUSK"

Friday and Saturday April 24-25
"GUNSMOKE IN TUCSON"
Mark Stevens

Monday and Tuesday April 27-28
"MAN OF THE WEST" Gary Cooper

Wednesday and Thursday April 29-30
"THE BIG BEAT"

18 Top Recording Stars! 15 Song Hits
Gogi Grant, William Reynolds, Andra Martin

MAJESTIC THEATRE

IUKA, MISSISSIPPI

7:15 WEEK NIGHTS—SATURDAY 7:00
SATURDAY MATINEE 1:30

Friday and Saturday May 1-2
"FORT MASSACRE" Joel McRae

FOUND: A girls winter coat. Blue mingled wool with dark blue velvet collar. Call 2561.

Belmont Theatre

BELMONT, MISS.

Beginning March 1 the change in time is as follows:
Week Days, 7:30 p.m.; Saturday Matinee, 1:30 p.m.;
Saturday Night, 7:00 p.m.; Late Show, 9:30 p.m.

Friday and Saturday April 24-25
"A NICE LITTLE BANK THAT SHOULD BE ROBBED"
Mickey Rooney, Tom Ewell

Late Show Saturday Night 9:30 p.m.
"CRY TERROR!"
James Mason, Rod Steiger, Inger Stevens

Monday and Tuesday April 27-28
"REVOLT IN THE BIG HOUSE"
Gene Evans, Robert Blake

Wednesday and Thursday April 29-30
"ONIONHEAD" Andy Griffith, Felicia Farr

MARY Drive-In Theatre

CHEROKEE, ALABAMA

SHOW STARTS AT DUSK

Friday and Saturday April 24-25
"ATTACK OF THE 50 ft. WOMAN"
Allison Hayes, William Hudson
Also: "RAWHIDE TRAIL"
Rex Reason, Nancy Gates, (Cartoon)

Sunday and Monday April 26-27
"COW BOY"
Glenn Ford, Jack Lemmon (Cartoon)

CLOSE TUESDAYS

Wednesday and Thursday April 29-30
"TARZAN'S FIGHT FOR LIFE"
Gordon Scott, Eva Brent (Cartoon)

FRAN THEATRE

Tishomingo, Miss.

ERNEST HUGHES, Owner-Manager

Friday and Saturday April 24-25
"JOHNNIE ROCCO"
Richard Ayer, Stephen McNally

Owl Show Saturday Night,

Sunday and Monday April 26-27
"THE GEISHA BOY"
Jerry Lewis, Marie McDonald

OME CIVIC LEADERS WHO PRAISE LOCAL SHOE PLANT



Wayne Spinks W. J. Brinkley O. L. Wade R. A. McRee, Jr. Cecil L. Sumners Jim Jourdan C. L. Woodley Dr. Harry Cosby Russell Bonds H. L. Shook

George W. Strickland, Superintendent of Education in Wayne County, Tennessee, wrote a letter to the Tishomingo Shoe Company, Inc., in which he expressed his appreciation for the plant's contribution to the community. He noted that the plant's presence in Iuka has brought about a significant improvement in the standard of living for the people of the area. He also mentioned that the plant's employees are well-trained and that the company's management is highly efficient. He concluded by stating that he was proud to have the Tishomingo Shoe Company as a part of the Iuka community.

W. J. BRINKLEY: "Truly the greatest day in the history of Iuka was the day Genesco made the final decision to locate one of its finest plants here. The standard of living for the people of this community has risen above all expectations in such a short period of time, and is continuing to climb due directly and indirectly to the Genesco payroll. All the people of this area have benefited."

O. L. WADE: "From the very first meeting with Genesco officials, when this plant was in the talking stage, all of us realized we were dealing with a truly great and Christian organization that would be an asset to any community. All of the personnel sent to Iuka by Genesco have been outstanding citizens, people who take a very active part in the community life, churches, clubs, and other worthwhile organizations."

R. A. McREE, JR.: "It was a most fortunate day for Iuka and community when Genesco, through its Tishomingo Shoe Company plant, decided to come to Iuka. Its value to the town and community is inestimable. The company brought definite feelings commercially and in a civic way. Its personnel is of the highest type, bringing to us some most outstanding citizens. We are most happy to cooperate in every way with Genesco and Tishomingo Shoe Company."

WAYNE SPINKS: "After considerable thought and travel around the country, Mrs. Spinks and I chose Iuka as our place of retirement because of its location, natural beauty, fine people and genuine hospitality. However, one thing was badly lacking—employment for the people, especially the young high school graduates in and around Iuka. I felt that Iuka had something to offer manufacturers in the way of low cost utilities, good working conditions and Qualified Production Employees who were eager to work at home. So the town of Iuka got busy and began to invite manufacturers to 'look us over.' After a couple of years we

had the good fortune to have a great corporation with a triple-A rating in every respect—resources, experience, fair-mindedness and loyalty to their employees and customers, locate in Iuka. "GENESCO, on this your fourth year of operations in Iuka, the people of this entire area join me in saying, you have meant so much, thanks for coming. We pledge our continued support and cooperation."

C. L. WOODLEY: "We are very fortunate in having Genesco in our town and Community. The standard of living has been raised tremendously in the community since Genesco has been in operation. It has given people employment who have needed it most. They have remodeled or built new homes, new churches, have a better mode of living, have been able to buy automobiles, television sets, etc. "We are proud of the personnel and employees. We feel that the town has been made a better place to live by Genesco coming in. We are happy to have the officials live in our town. They have been a great asset. They have taken their places in our churches, schools and other community life."

O. L. WADE: "As a County Official, I am speaking on behalf of Tishomingo County and in harmony with the feeling of our good people of the County. We are very fortunate to have Tishomingo Shoe Plant in our county, also, the good personnel and their fine families who have moved here. I know the people of Iuka appreciate them living with them and sharing in things that help make life happier for them."

GENESCO'S coming to Tishomingo County has filled a broad gap for our people. They have given employment to several hundred of our citizens who have built better homes, have a better living, and a more prosperous county as a whole. "We are glad to cooperate with Genesco in everything to improve our county and our state."

CECIL L. SUMNERS: "I consider that the Tishomingo Shoe Company and Genesco are valuable assets to Iuka and the surrounding territory. Since the opening of the plant in Iuka, the people of Tishomingo County have experienced

pleasant relations with the employees of Genesco and the employees of the plant. "The employees of the plant have taken personal interest and pride in our county, and have worked in many ways to better the county, and they make up a part of our churches, clubs, schools and other worthwhile community programs. It has been a policy of the company to assist in every community program whereby benefits could be achieved by the community."

GENESCO contributes to this county a large payroll which is one of our major sources of income, and this helps the economic and financial strength of all of the citizens of the county. "I am proud of my relationships with Genesco and its employees, which has been most enjoyable from the beginning of the location of the plant here in Iuka."

HERBERT SHOOK: "It is most difficult in a short paragraph to adequately summarize the benefits that have come to our town, our community, and our county as a result of the coming of the Tishomingo Shoe Company to Iuka. One certainly cannot overlook the economic advantages that accrue from payrolls, investment in property and plants, and otherwise. "Noteworthy also is the group of company officials who have come to us from other states and other communities, and are taking their place in making their contributions to our civic, social, economic, and religious life. Very significant also is the high type of employees, native Mississippians grounded in patriotic Americanism, who likewise are attaching themselves to our community and are becoming a part of it. Probably the most important effect of all is the demonstrated fact that the Iuka community possesses a definite industrial potential which cries for further development."

J. C. JOURDAN: "The coming of the Shoe Plant to Iuka helped the

Plant Superintendent Has Fine Background In Shoe Production

Lester E. Harper, Superintendent of Tishomingo Shoe Plant in Iuka, has had a wide experience in manufacturing shoes. Mr. Harper started with Genesco, of which Tishomingo Shoe Company is a subsidiary, in 1939. Starting in the Atlanta Plant as a Welt and Bottoming Department Manager. Later

being transferred to their new plant in Lawrenceville, Georgia, and in 1940 became Superintendent



LESTER E. HARPER

most in the places that help was needed the most. It kept the town of Iuka from knowing that there was a recession in the land."

RUSSELL BONDS: "GENESCO has meant much to our town and community. It has filled the gap to keep business going through 1956 and 1957 when we almost had a crop failure, as we are predominately agricultural. "We are very proud of the high type administrative and personnel who have come into our county."

DR. HARRY COSBY, JR.: "The Genesco plant has meant a great deal in raising the standard of living and enjoyment of the people of Iuka and Tishomingo County. The people of Iuka and Tishomingo County are proud of the personnel of Genesco. They have joined with us in our civic and community activities and have become one of us."

(Editor's Note: The above pictures and information were compiled and written by Fluke Stewart, Genesco Community Relations Coordinator.)

Tishomingo Shoe Is 1 Of Most Modern Plants In Industry

The Tishomingo Shoe Company is operating in one of the most modern buildings, equipped with the most modern machinery, of any in the entire shoe industry, according to Eli White, general manager of Genesco's Circle Division. The local plant is a part of the Circle Division and reports directly to Mr. White.

"Having operated in Iuka for nearly four years, it is with a great deal of pleasure that we welcome all members of the community to our Iuka Plant Open House," he said. "We have found in this community some of the finest neighbors in the town's people that it has been our experience to meet. I know from first hand knowledge



ELI WHITE

the wonderful cooperation that all of our Genesco people have received from the Iuka community, and it has been a source of real satisfaction to have worked with these people in the community."

Mr. White went on to say, "In addition to that, we have found the people that are now employed in our Iuka Plant to be one of the outstanding groups of people in Genesco. Their willingness to learn and their cooperation with our management people have made it possible to develop the Iuka Plant in a faster way than would have been possible without the splendid help and cooperation of this group of people."

In his position with Genesco, Mr. White has been a frequent, almost weekly, visitor to Iuka, and has come to know many local citizens, businessmen and officials. He says, "We want all of our people in the Iuka Plant and all of those people in the community to know that we are very proud to be a part of the Iuka community. It is our desire and intention to maintain the excellent relationship that has existed there, and our whole hope is to be the best citizens possible in this community."

Mr. White, who will be in Iuka for the Open House at the Tishomingo Shoe Plant on April 23, concludes by saying, "We are looking forward to seeing everyone possible at the Open House."

many years of successful operations for the benefit of our employees, our community and our company. I hope all our friends and neighbors will come to our Open House on April 23. Our doors will be open for the visitors from 3 to 5, so everyone will have an opportunity to see our skilled operators performing their jobs on the many styles of shoes in our plant.

PERSONALS

Lt. Donald Davis spent the week end at home recently before leaving for Washington to begin his training period in OSI. J. L. Odom spent Tuesday in Memphis visiting Rev. N. N. Maxey who is in Methodist hospital. Mr. and Mrs. Carl White of Memphis were guests of Dr. and Mrs. Gaston Shook last week.

FOR SALE

We offer for sale 20 room completely furnished rooming house. Established trade—same owner and operator 18 years. This property offers purchaser present and future security from steady income which should in addition to necessary living expense pay its-self out within a few years.

If interested contact owner for full information, price, terms and etc.

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Iuka, Miss.

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In the past few years, new homes, schools, churches, stores and factories have sprung up around us... average family income is up... more people are working... standards of living are higher. We believe that this is only the beginning of greater growth and development. As your distributor of low-cost electricity, we are aware of our responsibility to be prepared for the future. Our every plan is based on providing this area with an ample supply of electricity for tomorrow's as well as today's needs.



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Add the touch that completes your decorating plan—a matching or harmonizing color phone in bedroom, den and kitchen... These glamorous extension phones are such a practical part of good home planning, too... You'll save steps... gain convenience, privacy and protection at such modest cost. Call your local office for phone planning advice.

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Modern homes have enough phones



- LAWN MOWERS
- WINDOW FANS
- AIR CONDITIONERS

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PHILLIPS
HARDWARE

CHEROKEE

Mr. and Mrs. Will Brown and daughter, Mrs. Annie Moore spent several days last week with Mr. and Mrs. Arthur Parrish in Florence.

Wheeler Gilbert has returned to his home in Louisville, Ky., from a visit with his parents, Mr. and Mrs. John Gilbert.

Edmond Gilbert returned to his home in Spring City, Tenn., from a visit with his parents. His mother, Mrs. John Gilbert, is reported seriously ill at her home.

Drew Chalmers has returned to the home of his daughter, Mrs. Herbert Harris, after undergoing surgery at the ECM hospital in Florence.

Mr. and Mrs. Bradley Lefan are at the Nursing Home in Haleyville, Ala.

Mr. and Mrs. Fred Benson and sons, Joe and Charles Wheeler of Sheffield were Sunday visitors of Mrs. Josephine Benson and Jimmie.

Visitors in the home of Mr. and Mrs. E. B. Reid for the week end were Mr. and Mrs. I. H. Eastep and family of Arab, Ala., Mrs. W. D. Eastep and Miss Lottie Mae Eastep of Athens, Ala., Mr. and Mrs. Lowell E. Grisham and children, Lowell E. Jr. and Celia Ann

of Sheffield and Mr. and Mrs. Jack Reid and children.

Miss Peggy Stanford, daughter of Mr. and Mrs. W. H. Stanford, returned home Monday from the Iuka Clinic, where she has been a patient.

J. R. Formby of Chattanooga, Tenn., stopped by for a brief visit with Mrs. Josephine Benson Tuesday. He was enroute to Burnsville for a visit with his mother, Mrs. Mattie Formby.

Mrs. James Hager entered the Colbert County hospital Sunday.

Mr. and Mrs. Jack Daniel and children of Tusculum spent Saturday with Mr. and Mrs. J. E. Daniel, Sr.

Mrs. W. A. Finley and sister, Mary Margaret Tompkins, of Tusculum, spent Sunday with Mr. and Mrs. Don Stephenson in South Pittsburg, Tenn.

Mr. and Mrs. Billie Brackeen and children Jeannie and Donnie of Muscle Shoals City, Mrs. Rice Burns and children Tommy and Le Ann of Maude spent Saturday with Mr. and Mrs. M. L. Bolton.

Mr. and Mrs. Bobby Denton and daughter of Florence, Mr. and Mrs. Johnnie Denton and children of Sheffield visited Mr. and Mrs. Dewey Denton Saturday.

Birdie D. Degraw, stationed in the U. S. Navy in San Diego, Calif., is visiting his father, Lacy Degraw, and Mrs. Degraw, also a



TISHOMINGO SHOE MANAGEMENT TEAM—On this Open House occasion, we are happy to salute the Superintendent and management team in the Tishomingo Plant. They are: (Front row, from left) W. D. Vaughn, James Brumley, Ora Boots, Lester Harper, superintendent; Millard (Bud) Flurry, Virgil Hester and Charles Norton. (Back row) Bill Eubank, Sidney Boyd, Jim Farris, Raymond Adcock, Pete Smith, James Pounders and Forrest Morris.

sister, Mrs. Charles Thompson had family.

Mr. and Mrs. O. C. Leonard and son Owen of Jasper spent Friday with Mr. and Mrs. John A. Murphy.

Mrs. Evelyn Pless returned home Tuesday from a visit with Mr. and Mrs. Chris Elmore and family in Savannah, Ga.

Mr. and Mrs. J. E. Daniel, Jr., and children Johnnie and Don arrived Thursday from Norfolk, Va., for a visit with their parents, Mr. and Mrs. J. E. Daniel, Sr., and Mrs. W. L. Berryman, Sr. and They left Sunday for Anniston, Ala., where Mr. Daniel has been transferred.

Mrs. W. H. Pounders has returned home from Colbert county hospital.

Mr. and Mrs. Claude Tally announce the birth of a son, who ar-

rived on April 19 at the clinic. They have named him John Timothy.

Rev. Sam W. Berry, Jr., Fred P. Hughston, E. B. Reid and Clyde Dubois attended a Layman's meeting Thursday night at Wesley Memorial Chapel at Littleville.

Mr. and Mrs. Jack Harrison and sons of Asheville, N. Carolina, spent the week end with their parents, Mr. and Mrs. S. C. Harrison.

PERSONALS

Mr. and Mrs. Dayton Bolton and sons, Lavone and Lamar, of Tishomingo, were Sunday guests of Mr. and Mrs. Tommy Crawford, Marion and William.

Mrs. E. H. Smith of Lewisburg, Tenn., spent the past two weeks with her son, Mr. and Mrs. Pete

Smith and children, Ronnie and Donna. The Pete Smiths accompanied Mrs. Smith to Lewisburg on Friday and spent the week end with her parents, Mr. and Mrs. Floyd Cochran.

Arriving Friday to spend a few days with Mr. and Mrs. Logan Whitten were Mr. and Mrs. L. M. Draper of Paducah, Ky., and their son, Bill of Ole Miss. They returned home on Tuesday. Mr. Draper is a brother of Mrs. Whitten.

Mr. and Mrs. Bill Pyle and Mr. and Mrs. Ben McRae returned

home on Monday night after spending a few days in Pensacola, Fla., with relatives of Mr. Pyle.

Mr. and Mrs. Lloyd G. Tucker and sons of Memphis visited her mother, Mrs. Elizabeth Randall of Iuka, and his parents, Mr. and Mrs. G. T. Tucker, and Mr. and Mrs. John Trum, of Tishomingo, over the week end.

Mr. and Mrs. A. L. Cutshall and Nelda and Mrs. P. A. Gray will leave on Friday of next week for Auburndale, Fla., to make their home. Mr. Cutshall is employed there.

Martha Ree Carson who is enrolled at Lambuth college in Jackson, Tenn., spent the week end at home with her parents, Mr. and Mrs. John Carson.

Lawrence Walker of Bradenton, Fla., visited his mother, Mrs. Kate Walker, and his sister, Mrs. John Carson and Mr. Carson recently.

Mrs. John Dycus of Jackson, Miss., is spending several weeks here with her parents, Mr. and Mrs. T. M. McDonald, and Ted.

Mr. and Mrs. E. L. McHaffey attended the Installation Ceremony of the Grand Officers of the Grand Chapter of the State of Mississippi, Order of the Eastern Star, in Jackson last week. Mrs. McHaffey will be guest of Mr. and Mrs. Jere Hess, W.G.P. of district 1 & 2, during their school of instruction next week at Wiggins, Mississippi.

Bob Chaffin of Atlanta, Ga., stopped over with the Odums on Monday for a short visit.

Mrs. C. A. Timbes, accompanied Mrs. T. P. Stephens to Eru Sunday. After short visit there she will go to Memphis to visit with Mr. and Mrs. T. R. Witt and Lura Lee.

Mr. and Mrs. J. W. Cornelison and children Johnnie and Linda of Lambert, Miss., spent the week end with his parents, Mr. and Mrs. J. H. Cornelison.

Mrs. Harry Cosby, Jr., and Walter are visiting in Memphis for a few days with Mr. and Mrs. Harry

Cosby, Sr.

Mrs. C. E. Alexander and Mrs. McRae, from Thursday

ed with their sister

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IUKA, MISS.

New and Used
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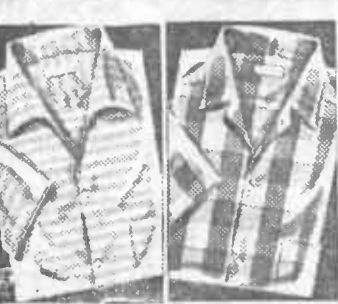
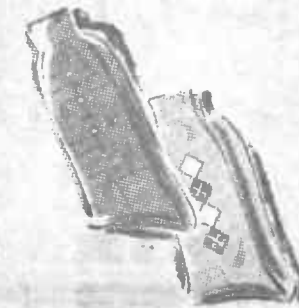
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Spring's coming. So now's the time to get started on long-awaited home improvement projects. Inside or out, you name it and we can help with the materials and equipment you need to make your home the pride of the neighborhood.

And if you plan to modernize with a new kitchen, new porch or patio, new garage, or an extra room, we're ready with plans and specifications to make the job easy for you. Come in now for a free estimate.

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—*(Author's Name Blasted)

Health officers are amazed about the extravagant amount of money being made about the food products they try to sell. Sometimes promise that diseases can be cured by products.

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*Quotation by Alexander (1688-1744)

Announcement
Mrs. Claude Doan Davis
announce the engagement
daughter, Doris Lorraine
bert Ceredig Williams of
Atlanta, Georgia. Mr. Williams is
the son of the late Mr. and Mrs.
David C. Williams of Youngstown,
Ohio.
Miss Davis received her BBA
degree from the University of
Georgia, Atlanta Division, where
she majored in Personnel Admin-
istration. She was president of
Kappa Theta Sorority and vice-

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BULBULIZER, complete (For Asthma Relief)	\$6.75
NACIN TABLETS 100	\$1.19
MA POWDER 1 lb.	\$1.08
SMA REX Powder 1 lb.	\$1.98
RU (penetrating analgesic)	\$1.49
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CARYL LIQUID pint	\$2.98

Complete Line Of Graduation Cards And Gifts

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PERAZINE gal.	\$7.00
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Fresh Supply Of Pangburn's Mother's Day Candies

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Anniversary
Sale CONTINUES!

GROCERY SPECIALS

EGGS Graded doz.	23¢
POTATOES 10 lbs.	39¢
KIE BELLE CRACKERS 1 lb. box	19¢
ARD 4 lbs.	49¢
ED SHEETS 81x90	\$1.89
EN'S SPORT SHIRTS	Reg. \$2.50 Value now \$1.79
AWN MOWERS	\$47.95
STRAIGHT CHAIRS	each \$1.95
WATER HOSE 50 ft.	\$1.79

UKA CASH & CARRY

GENERAL MERCHANDISE

wy. 25-S., Iuka, Miss. C. W. Brackeen



MISS DORIS L. DAVIS

president of Crimson Key Honor Society. A member of Phi Chi Theta professional sorority, she also served on the General Council, Student Council, and as Secretary of the Senior Class. She is presently employed in the Personnel Department of Allstate Insurance Company.
Mr. Williams is a graduate of Youngstown College where he received a Bachelor of Science degree in Education. He was President of his class, Secretary of Kappa Sigma Kappa Fraternity, and Director of Youngstown College on the Air. He also lettered on the varsity swimming team.
Mr. Williams served two years as an Army officer with the Occupation Forces in Germany. He is associated with the Atlanta Office of the Youngstown Sheet and Tube Company.



By Judy Holtsford

HI Gang:
The Senior play was simply scrumptious! I laughed so hard that I just cried like a baby! ... Richard Clark, Van Savell (as Abigail), and Chester Yarbrough were screams ... The whole crew did a great job ... I only wish that it hadn't been your last play in high school ...

Daddy and I were in great hopes Monday afternoon when we went to Mill Creek, fishing ... But narry a bite ... That's my fisherman's luck!

Say gang, now we can have some skating good times at the new skating rink ... If you don't know how ... It's lots of fun to learn ... Shoe skates will be furnished so you won't have to worry about that ... Hope to see you there!

Everyone is sad and concerned about the traffic accident that happened Saturday night ... We wish a quick recovery to all the kids 'cause they are a part of our set and we miss them terribly.

The Seniors are so excited about their trip! They leave bright and early in the morning ... I know of one handsome lad that's been packed for a week! ... While the Senior guys and gals are gone the majority of the classes will be having achievement tests and such ... The juniors are skipping out to Shiloh on that long awaited jaunt!

Friday, Pat Foote, Ruth Thomas Roz Moser, Glenda Foote, and Faye Carmichael went with Mrs. Vickers to Memphis on the Annual staff trip ... Ruthie sent me the cutest cruelty card and from what I hear they really smashed the town!

NEWS FLASH! The JUNIORS will be washing cars Saturday at the Southland Service Station all day ... for \$1.00 per car ... Everybody bring your car to the Southland or call and someone will pick it up, and deliver it clean as a whistle ... Don't forget ... that's Saturday for clean cars washed by the Junior class!!

Say Kids ... Friday night the C-Y Center will be open for kids from grades one through eight ... So all of you young 'uns scat over to the Center ... Saturday night is 9-12 and older night ... We can have a swell time boppin and hopin' not to mention the games we can play !!! ... See you there!!

Monday night Glenn Harwell had a surprise when he and a group of his friends gathered at Gloria Edmondson's house for a spaghetti supper ... The occasion was Glenn's 14th birthday ... Many happy returns, Glenn!

This is Judy-O signing off for now and looking forward to a busy weekend ... Let me in on the news ... See ya 'round!!

PERSONALS

Mr. and Mrs. J. M. Blissitt of Shreveport, La., are spending this week with Mr. and Mrs. C. L. Pace, Mrs. J. T. Blissitt and daughters, Misses LuVera and Gertrude, in Tishomingo.

Clyde Pace of Jackson, Miss., spent Tuesday in Iuka with relatives.

Jackson, Miss., last Friday.
Mrs. L. E. Skinner attended the conference of Social Welfare recently in Jackson, Miss.
Mrs. Ila Joe Castleberry spent last Tuesday with Mrs. Sale Lilly.
Mr. and Mrs. Jake Sparkman and daughter Marlyn of Huntsville spent the week end with her parents, Mr. and Mrs. C. R. Stephens.
Mrs. O. V. McNutt underwent minor surgery in the Corinth hospital Monday.
Mr. and Mrs. Junior Merle Hester and daughter of Columbus, Miss., are visiting their parents and other relatives.
Friends and relatives extended best wishes for a speedy recovery to Noel McNutt who underwent an appendectomy at the Colbert county hospital in Sheffield last Friday.
Sidney Dawson is reported improving from a recent illness.

HUBBARD SALEM

The prayer meeting has been changed to each Friday night at the home of Mr. and Mrs. Jozie Johnson. Everyone is invited to come and worship in this service.
Mr. and Mrs. Bart Bugg and

daughter of Guys, Tenn., visited Mrs. Alma Bugg and family on Sunday.
Mr. and Mrs. L. L. Davis and family visited Mr. and Mrs. Odle Davis near Iuka on Sunday.
Mr. and Mrs. Sam Bonds and children visited Mr. and Mrs. T. W. Bonds on Sunday.
Bro. L. E. Johnson and family of Paragould, Ark., spent a few days here last week visiting relatives.
Cecil Jones and Wayne visited Mr. and Mrs. Walter Jones Sunday.
Joe Hardwick returned home

Sunday from Nashville, Tenn., where he had spent sometime with Mr. and Mrs. Clifford Morgan.
Linsey Earl Jones and Bobby Ray Morris attended church at New Chapel church at Pickwick on Sunday.
Mr. and Mrs. Jozie Johnson and children visited Mr. and Mrs. Sam Bonds and children Sunday night.

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New Rink Now Open On Highway
25-S At Intersection.

L. T. ARNOLD, Owner-Operator

● STRICT DISCIPLINE WILL BE OBSERVED
AT ALL TIMES!

ROCKY SPRINGS

Lawrence Walker of Bradenton, Fla., spent this week visiting his daughter, Mrs. John Carson, and her mother, Mrs. Kate Walker. Mrs. Walker celebrated her 93rd birthday on April 12th. Everyone wishes for her many more.

William Dean spent Sunday with his parents, Mr. and Mrs. R. B. Dean. He was enroute to Oak Grove, La.

Mrs. Pleas Dean spent last week in Memphis visiting Mr. and Mrs. Bob Dean and Kim.

R. B. Dean is improving at his home.

MIDWAY

The annual Homecoming of Spring Hill church is next Sunday, April 26.
Miss Grace Hester and Hollis Hester made a business trip to

BROUGHTON'S GROCERY & MARKET

"GET UNITED TRADING STAMPS" EXTRA

MAGIC '9' SALE

Mother's Best
MEAL MIX
5 lb. Bag
29¢

LIMA BEANS Southern Gem 303 Can
KIDNEY BEANS Bush's 303 Can
HOMINY — Bushs 303 can
KRAUT — Bushs No. 1 Can
BLACKEYE PEAS Showboat 303 Can
9c

BROADCAST VIENNA SAUSAGE 4 oz. Can **2 for 49¢**

BROADCAST RED-I LUNCHEON MEAT 12 oz. Can **49¢**

KRAFTS MIRACLE WHIP Qt. Jar **49¢**

DIXIE BELLE Crackers lb. **19¢**

CRISPRITE BACON lb. **49¢**

BAMA Peanut Butter 18 oz. Jar **43¢**

KRAFTS Apple Jelly 10 oz. Jar **2 for 35¢**

BROADCAST CORNED BEEF HASH 16 oz. Can **39¢**

CARROTS 1-lb. Bag **10¢**

FRESH LETTUCE Large Head **2 for 29¢**

U. S. No. 1 REDS POTATOES 10 lb. Bag **49¢**

LEMONS doz. **29¢**

FRESH TOMATOES lb. **19¢**

See ya 'round!!



WANT AD RATES

First insertion: 3 cents per word, minimum charge, 50c;
Subsequent insertions 2c per word, minimum charge 50c.
Cards of Thanks, Resolutions and Memorials at the rate of 2c per word.

Phone 2211 To Place Your Want Ad

SALESMEN or AGENTS WANTED

Need extra \$25 to \$50 weekly? Route work on your day off and evenings brings extra cash. Write me help too. Write McNESS Co., Dept. 2, Box 2766, DeSoto, Ga. Memphis 2, Tenn. A-23 pd

FOR SALE OR RENT: 7 room house located near Spring Park. Suitable for two families. D. C. Daugherty, Iuka. A-16 chg. tf.

Have you tried that orange chiffon cake by Mercer? It's good.

INTERESTED in a sewing machine? new or used? See Hubbard Furniture Store, Phone 4111, Iuka. M-12 TF.

Do you like good pies, fried or baked? Try Mercer's. N-6 tf. chg.

FOR SALE: Lee soybeans, machine cleaned, 99 per cent pure 94 per cent germination, \$3.00 per bushel. Also Ogden soybeans, machine cleaned, 99 per cent pure over 90 per cent germination, \$3.00 per bushel. Same beans combine run extra clean, \$2.50 per bushel. C. A. Owens, Route 1, Paden, Miss. A-2-9-16-30-M7 pd. V

FOR ATHLETE'S FOOT

Use T-4-L liquid for 3 to 5 days. Watch fresh-as-a-daisy, healthy skin replace the infection. If not delighted with instant-drying T-4-L, your 48c back from any druggist. Note: T-4-L is especially for severe cases. Use T-4-L FOOT POWDER too—Gives antiseptic, soothing protection. NOW at Curtis Bros. Drug Store. A-9-16-23-30

STATE OF MISSISSIPPI
To Alvin Inlow, address Gordon Street, Plant City, Florida,
Elmer Inlow, address Gordon Street, Plant City, Florida,
Via Whitworth, address Shamrock Grove, Lot 65, Waukegan, Illinois,
Millie Bobo, address Route 1, Cherokee, Alabama:

You are hereby commanded to appear before the Chancery Court of Tishomingo County, Mississippi, on the Second Monday of June, 1959, to defend the suit in said court of Gladys Johnson Et Al, wherein you are defendants.

This 8th day of April, 1959.
Cecil L. Sumers,
Chancery Clerk.
A-9-16-23 (V)

FOR SALE: Factory made 12 ft. plywood boat. 1957 model, good as new. Call 2381. A-16-25 pd.

Sgt. and Mrs. Clinton Welch and son, Charles Earl, of Dover, Delaware, spent from Thursday until Monday visiting Mr. and Mrs. Lee Welch, Mrs. Julia Akers and other relatives and friends.

NOTICE

Days and Office Hours

—of—

Drs. Hora & Hora

Optometric Vision Specialists

Wea., Fri., & Sat.
Hours 8:30 to 5:00

Office Located in
Iuka Bank Building

CUTSHALL

Funeral Home

Iuka, Miss.

24-hr. Ambulance Service
Anywhere—Anytime

AMBULANCE
SERVICE

Phone 5731

We Represent
CORINTH MUTUAL
BURIAL ASSOCIATION
and
ALCORN COUNTY
BENEFIT ASSOCIATION

DR. WILEY T. McMAHAN

Licensed Chiropractor

—Phone— Res. 2967

Office 3816 — Over Doyle's Cafe
Corinth, Mississippi

half of the Southeast Quarter of Section 4, Township 2, South, Range 10 East lying west of the present State Highway No. 25, as it now exist, that was conveyed to me by Albert Johnson. I will only convey such title to the above property as is vested in me as Substituted Trustee.
J. O. Clark,
Substituted Trustee
A-23-30-M-7 (V)

DISTRICT HOME DEMONSTRATION COUNCIL MEETING

The District Home Demonstration Council Meeting will be held at Mississippi State University in Lee Hall on Friday, May 1, 1959.

Mrs. M. F. Spencer, Senior Director of Nubex County, will preside with Mrs. Paul Reynolds, Alcorn County, as secretary. Mrs. Russell Bonds, County President of Tishomingo County Home Demonstration Council, will be the voting delegate from Tishomingo County with a large number of Home Demonstration Club members attending.

The theme of the program will be "What's New For the Home" and the following will comprise the program:

1. "In Home Equipment" by Miss Suzanne Wofford, Home Service Director, Mississippi Power and Light Company, Jackson, Mississippi.

2. "At the Market and On the Shelf" by Mrs. Carmen P. Ronken, Extension Marketing Specialist in Consumer Information, Jackson, Mississippi.

3. "Pots, Pans and Gadgets" by Mrs. Elizabeth J. Pickett, District Nutritionist, State Public Health Department, Batesville, Mississippi.

Mississippi State Home Demonstration Agent, Miss Earle Gaddis, will discuss International Peace Gardens.

The Demonstration kitchen in the Extension Conference Room will be open and any one will profit by seeing the arrangement in lighting. Adjustable shelves, labor saving devices, variety of electrical equipment. The equipment and installation of laundry equipment.

Anyone desiring to make the trip for the day contact your Home Agent, Mrs. Roberta L. Warren, for travel arrangements.

HOME AGENT NOTES

By

By Roberta L. Warren
Tishomingo County Home Demonstration Agent Mississippi Agricultural Extension Service

Don't be surprised if you see lengths of black plastic covering the ground in some home and vegetable plots.

It is used to control weeds. The black plastic around the plants shuts out sunlight and keeps weeds from growing. It also helps keep the soil moist and loose.

Tests by USDA's Agricultural Research Service show that this is one of the simplest and safest methods of controlling weeds.

You put the plastic soil covers down after you prepare and fertilize the soil—but before you plant

GENESCO NOW RANKS IN TOP THREE FIRMS

Operating 32 Plants In 10 States;
\$65,000,000 Paid Wages Last Year

GENESCO is one of the three largest shoe manufacturing companies in the United States. The firm also operates in several foreign countries.

Genesco, which started with a single plant employing 120 men and women making 240 pairs of shoes per day, has grown into a sprawling giant of industry, operating 32 plants in 10 states. Last year it paid more than \$65,000,000 in wages to its employees.

Practically every type of footwear, from heavy-duty brogans to petite ladies' slippers, are manufactured by Genesco.

These shoes, sold under some of the nation's top brand names, are distributed throughout the country through nearly 15,000 independent retailers. The corporation also manufactures shoes for some of the largest mail order concerns in the United States.

A separate division is maintained within the framework of the corporation to handle a booming import and export business which circles the globe.

Genesco is directly associated with 23 shoe manufacturers and retailers in 16 foreign countries—Australia, Canada, Chile, Colombia, France, Germany, Great Britain, Israel, Japan, Mexico, Peru, El Salvador, South Africa, Switzerland, Uruguay and Venezuela.

Headed by the famous Jarman trade mark, named for the late J. F. Jarman, founder of the corporation, the list of brand names manufactured in Genesco plants include Johnson and Murphy, Fortune, Davidson, Statler, Sir Lancelot, Frank Brothers, Flagg Bros., Safety First, Crestworth, Hardy, Cedar-Crest, Kingston, W. L. Douglas, Domani, Skyride, SENTRY, Delman, Ingenue, Mannequins, Acrobat, Storybook, I. Miller, Millers, Cover Girl, Party Goers, Datebook, Christian Dior, Ted Saval, Foamstep, Laird Schober, Holiday, Kay King and Friendly.

The Iuka Plant is one of 17 in the United States which manufactures women's shoes. Others are located in Lawrenceville, Ga.; Frankfort and Danville, Ky.; Spencer and Lawrence, Mass.; Manchester, N. H.; New York and Long Island City, Carlisle and Harrisburg, Pa.; Nashville, McMinnville and Cowan, Tenn.; Los Angeles, Calif.; and Fulton and Ripley, Miss.

the seed or transplant the plants. You can put plants into the soil through holes cut in he plastic. When you plant seeds, be sure the holes are large enough for the plants that will grow from them.

Gardeners anchor the covers by pushing the edges into shallow furrows and filling the furrows with soil. To save plastic, the scientists suggest covering planting rows where you need weed control most.

You may need to do a small amount of hard weeding around the holes that the plants grow from. Calorie—Wise?

How calorie-wise are you? Before you answer this question, answer another: Which lunch would you select?

Lunch No. 1 . . . Yes—No—
Calories 768
1 hamburger, 1/6 apple pie, 1 soft drink.
Lunch No. 2 . . . Yes—No—
3 ounces broiled liver, 1 small potato, 1 glass skimmed milk, 1 slice bread, 1 teaspoon butter.

Lunch No. 2 is full of proteins, minerals and vitamins. It has only a little over half the calories of the lunch so many of us so often choose.

Dusting Window Sills and Sashes will be easier if you wax them with a colorless liquid wax for extra protection.

Shoes for men are manufactured at Huntsville, Ala.; Atlanta, Ga.; and Nashville, Gallatin, Tullahoma, Pulaski, Lewisburg and Waynesboro, Tenn. Children's shoes are made in Carrollton, Ga.; and in Camden, Hohenwald and Centerville, Tenn.

Rubber and canvas shoes for men, women and children are made at Nashville, and at Holliston, Mass., a location purchased only last year.

Still other plants in the corporation manufacture articles used in making and distributing shoes. Whitehall Tannery in Michigan is an upper leather tannery; Southern Sole, Nashville, supplies Genesco plants with most of the outsoles used in manufacturing shoes; and the Tullahoma Box Plant makes cartons for Genesco products.

The Chemical Division in Nashville produces approximately 980 different products, most of which are concerned with waxes and finishes for shoes; and Centennial Heel Co., in Nashville, covers and finishes heels used in women's shoes, which are manufactured in Southern plants.

Iuka Cooperation Outstanding, Says Mr. Edmondson



BRANDON EDMONDSON
Brandon Edmondson, assistant general manager of Genesco's Circle Division, of which the Tishomingo Plant is a part, was one of the first Company officials to come to Iuka.

Mr. Edmondson literally saw the plant grow from the ground up, and has been a resident of Iuka for some time. He and his family are active in local, civic and church affairs, and are a part of the town of which they are so proud.

In connection with the Tishomingo Shoe Open House on April 23, Mr. Edmondson says:

"Approximately 4 years ago I came to Iuka, to open our new Tishomingo Shoe Company Plant. The welcome and cooperation I received has been outstanding.

"The city officials have been most cooperative and helpful. The

BELMONT METHODIST CHURCH

S. J. Hull, Minister
Church School, Every Sunday at 10 a.m.; MYF and Bible Study, Every Sunday Night, 6:30.

Worship Services:
1st and 3rd Sunday Nights . . . 7:30
2nd and 4th Sunday Mornings . . 11

GOLDEN METHODIST CHURCH

Church School, Every Sunday at 10 a.m.; (On 3rd Sundays at 11 a.m.)
Worship Services:
2nd Sunday . . . Nights at 7:30; 3rd Sunday Mornings at 9:45.

PATTERSON CHAPEL METHODIST CHURCH

Sunday School every Sunday at 10 a.m.; (on 2nd Sunday's at 11 a.m.)
Worship Services:
2nd Sundays at 9:45 a.m., 3rd Sundays at 11 a.m.; 5th Sundays at 11 a.m. and 7:30 p.m.

OLD BETHEL METHODIST CHURCH

Church School, every Sunday at 10 a.m.; Bible Study and MYF every Sunday at 7:30.
Worship Services:
1st Sundays at 11 a.m.; 2nd Sundays at 7:30 p.m.

BIRTHS

Mr. and Mrs. L. D. Carden proudly announce the arrival of a daughter, Debra Jean. The baby arrived on April 11 at Mac Neal Memorial hospital in La Grange, Ill., and weighed 7 pounds, 8 1/2 ounces. Mrs. Carden is the former Miss Billie Gene Hobbs. Paternal grandparents are Mr. and Mrs. Lem Carden of Eastport, Beach and maternal grandparents are Mr. and Mrs. Wallace Hobbs. This is the Cardens first child. Both are doing fine.

Mrs. Martha Sue Dean proudly announces the arrival of a daughter, Vicki Carol. The baby arrived at Community hospital in Corinth on April 9 and weighed 7 pounds, 5 1/2 ounces. Mrs. Dean is the former Miss Martha Sue Rhodes.

Born to Mr. and Mrs. Lloyd Deaton an 8 pound son, Roger Dale. The baby arrived at George-King clinic on April 13. Paternal grandparents are Mr. and Mrs. Forest Deaton and maternal grandmother is Mrs. Lavada Smith. The Deatons have a daughter, Debbie, 8 years of age and another son, Buddy, who is 6. Mrs. Deaton is the former Miss Juanita Smith.

Those visiting Mrs. Mary Adcock Sunday were Mr. and Mrs. Ezra Hammock and children of Tenn., Mr. and Mrs. Howard Adcock of Burnsville, Mr. and Mrs. Junior Adkins and children, Mrs. Victoria Lambert of Chicago and Mrs. Alfred Comer and children.

Board of Supervisors of Tishomingo County have been of tremendous assistance. The citizens of Tishomingo County welcomed the Iuka Management team and their families most cordially.

"I have found the people of our Iuka Plant to be one of the outstanding groups in our Company. The enthusiasm, attitude, and dependability of this group has made the Iuka location a very successful operation.

"We look forward to many years of association with the citizens of Iuka and Tishomingo County. We are proud to be a part of this community.

"It is a genuine pleasure for me to welcome you to our Tishomingo Shoe Open House."

PHIFER FLORIST

Flowers For All Occasions
Funeral Designs, Wedding and Church Decorations

•Corsages •Cut Flowers
•Potted Plants •Gifts and Novelties
Flowers Wired Anywhere — We Deliver

Owen Phifer Home
GRACE PHIFER, Owner
Phone 6152 Iuka, Miss.

FINAL NOTICE
DELINQUENT TAXES DUE
Town Of Iuka

Unless PAST DUE taxes are paid immediately, the Mayor and Board of Aldermen have ordered the property to be sold for its taxes.

Please Call by the City Hall and attend to this matter NOT LATER THAN MAY 1st.

Respectfully,

H. F. CHAMBERS,
Tax Collector
Town Of Iuka

CHURCH CALENDAR

Liberty Church of Christ
Dennis, Mississippi
James Segars, Minister
Sunday School 9 a.m. and preaching 10 a.m. each Sunday; preaching Sunday night 6 p.m.

Oldham Baptist Church
Sunday School . . . 10:00 a.m.
Training Union . . . 7:00 p.m.
Thurs. Prayer Services, 7:30 p.m.
Services each 1st and 3rd Sundays at 11:00 a.m. and 8:00 p.m.

New Prospect Baptist Church
Rev. C. C. Cornelius, Pastor
Sunday School . . . 10 a.m.
Preaching every Sunday and Sunday Night.

B. T. U. Sunday . . . 6:30 p.m.
Prayer Meeting, Wednesday 7:00
Iuka Baptist Church
Rev. Carmon Savell, Pastor
Sunday School . . . 9:45 a.m.
Church Service . . . 10:55 p.m.
B.T.U. Sunday . . . 6:30 p.m.
Church Service . . . 7:30 p.m.
Prayer Meeting Wed. . . 7:30 p.m.

Tishomingo Methodist Parish
H. W. Lay, Pastor
Preaching 2nd Sunday, 11:00 a.m. and 7:30 p.m. 4th Sunday, 11:30 a.m. & 7:30 p.m. M.Y.F., Sunday night, 7:00 o'clock.

Dennis
Preaching 1st Sunday, 11:00 a.m. and 7:30 p.m. 3rd Sunday, 11:00
Paradise
Preaching: 2nd Sunday, 9:30 a.m. 3rd Sunday, 7:30 p.m. 4th Sunday, 9:30 a.m.

Rutledge Salem
Preaching 2nd Sunday 2:30; and 4th, Sundays, 2:30.
Mount Pleasant
Preaching 1st and 3rd Sundays, 2:30 p.m.

Bogg's Chapel
Preaching 1st & 3rd Sun. 9:30 a.m. Burnsville Methodist Church
Rev. Bill Henson, Pastor
Church School every Sunday 9:45 a.m. except on Sunday, it follows worship.

Preaching services 1st Sunday 7 p.m.; 2nd Sunday, 9:45 a.m. 3rd Sunday, 11 a.m.; 4th Sunday, 9:45 a.m. Family Fellowship: 6 p.m. every Sunday evening.

Burnsville Pentecostal Church
Sister Alma Phillips, pastor
Sunday School each Sunday morning at 10 o'clock, worship at 11 a.m. and Thursday night, Young People's Meeting at 7, and Evangelist service, 7:30.

Rev. C. W. Newby, Pastor
Church service, 2nd Sunday at 11:00 a.m. and 6:30 p.m.
Sunday School . . . 10:00 a.m.
Burnsville Church of Christ
Bible School . . . 10:00
Preaching . . . 11:00
Communion . . . 11:45

St. Joy Baptist Church
Eld. Herbert Sumner
Sunday School 10:00 o'clock each Sunday
Preaching every 1st & 3rd Sunday at 11:00 o'clock.

Berea Church of Christ
Bible Class . . . 10:00
Preaching every Second Sun., 11:00 a.m. and 6:30 p.m.
Bible Study Sun. Night 7:30 p.m.
Poplar Springs Church
Bro. Travis Johnson, Pastor
Preaching every 2nd and 4th Sunday at 11 a.m.

Tishomingo Baptist Church
Rev. Eugene Tennyson, Pastor
Sunday School 10 a.m.; Preaching, 11 a.m.; 7 p.m. every Sunday; Tuesday night 6:30 p.m.

Iuka Church of Christ
Hudson Nichols Minister
Sunday: Bible Study, 10:00 a.m. Preaching, 11 a.m., and 7:00 p.m. Wednesday: Bible Study, 7:30 p.m.

North Cross Roads
Bro. Odes Puckett, Pastor
Sunday School . . . 10:00 a.m.
Preaching Services 1st & 3rd Sunday at 11:00 a.m.

Mt. Vernon Baptist Church
Sunday School . . . 10:00 a.m.
Church services 1st and 3rd Sundays at 11:00 a.m. and 7:30 p.m.
B. T. U. Sunday . . . 6:30 p.m.

Paden Baptist Church
Rev. Odes Puckett, Pastor
Sunday School . . . 10:00 a.m.
Services 1st and 3rd, Sunday 11:00 a.m., Sunday night 8:00 p.m.
Prayer Meeting Wednesday night 7:00 p.m.

SARDIS BAPTIST CHURCH
Regular meeting day each third Sunday at 11 o'clock a.m. and preceding Saturday night at 6:30. Bro. C. C. Kerr, pastor. Sunday school every Sunday at 10 a.m.

New Salem Baptist Church
Rev. Dee Ortner, Pastor
Preaching Services Every Sunday 11:00 a.m. Sunday night 7:00 p.m.

Presbyterian Church
Services every 2nd Sunday of each month at 3 p.m.
Fairview Church
Bro. J. E. Quillen, Pastor, Preaching each 2nd Sun. afternoon at 2 o'clock.

American Legion Post no. 15, Iuka
Meets 3rd Thursday of each month.
Tishomingo American Legion
Meeting first Wednesday night in each month.
Commander . . . E. F. Burns
Adjutant . . . Cecil Brown

Tishomingo Eastern Star
Time, 3rd Thursday evenings, 7:00
Ruth Dawson . . . Worthy Matron
Homer Meeks . . . Worthy Patron
W. R. Nettles . . . Secretary

Iuka Masons Meet
1st Saturday night of each month at 7:00 p.m. over Mrs. Hiett's Store.
Master . . . V. W. Grisham
Secretary . . . H. M. Biggs
Burnsville Chapter No. 359 O. E. S.

Order of the Eastern Star meets Worthy Matron . . . Lois Long
month at 7:30 at the Masonic hall, every 1st Thurs. night of each month.
Secretary . . . Andrew Kelly Coker
Worthy Patron . . . Glen Gray

Iuka Eastern Star
Order of the Eastern Star meets every Third Tuesday each month at 7:30 at the Hall.
Worthy Matron . . . Mrs. E. F. Burns
Worthy Patron . . . Mrs. E. F. Burns
Secretary . . . Mrs. E. F. Burns

Tishomingo Masons
1st Monday evening of each month, 7:00 o'clock.
Guy Bickerstaff . . . Secretary
W. R. Nettles . . . Secretary

Iuka Lions Club
1st and 3rd Monday each month at 7:30 p.m.
President . . . Mrs. E. F. Burns
Secretary . . . Mrs. E. F. Burns

Pleasant Site Masons
Meeting Saturday night Sunday at 10:00 o'clock.
W. M. . . Secretary
Burnsville Masonic Lodge
Worshipful Master . . . John

Church School
Morning Worship
Methodist Youth Fellowship
Evening Worship
Wednesday Night

Rowland Mills Baptist
Eld. Elbert Kenson,
2nd Sunday and Sunday
Saturday night preceding
and Sunday night and
night preceding.

New Liberty Baptist
Bro. C. C. Perry, Jr.,
Bro. Horace M. Cramer,
Pastor

Sunday school each Sun.
at 10 o'clock; preaching
11 a.m.; Training Union
day night.

CLUBS AND LODGE

Iuka Eastern Star
Order of the Eastern Star meets every Third Tuesday each month at 7:30 at the Hall.

Worthy Matron . . . Mrs. E. F. Burns
Worthy Patron . . . Mrs. E. F. Burns
Secretary . . . Mrs. E. F. Burns

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1st Monday evening of each month, 7:00 o'clock.
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Iuka Lions Club
1st and 3rd Monday each month at 7:30 p.m.
President . . . Mrs. E. F. Burns
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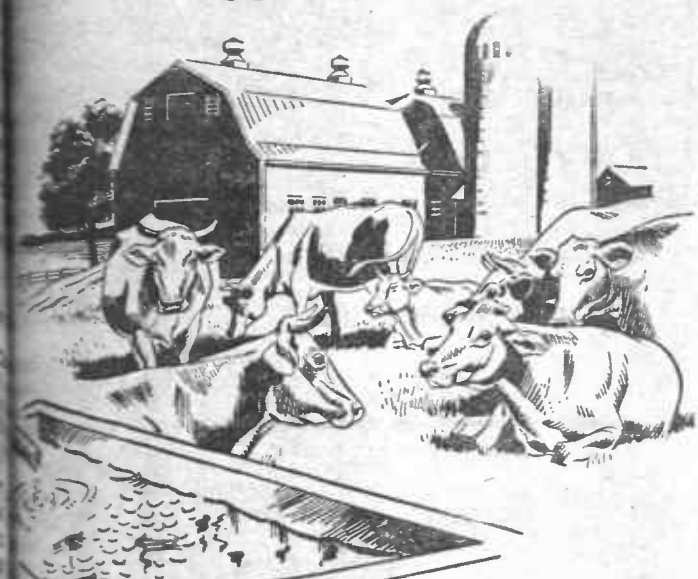
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Meeting Saturday night Sunday at 10:00 o'clock.
W. M. . . Secretary
Burnsville Masonic Lodge
Worshipful Master . . . John

Church School
Morning Worship
Methodist Youth Fellowship
Evening Worship
Wednesday Night

Rowland Mills Baptist
Eld. Elbert Kenson,
2nd Sunday and Sunday
Saturday night preceding
and Sunday night and
night preceding.

Edwards Wins Award
The U. S. Weather Bureau has awarded a bronze Length of Service Award to Leonard D. Edwards, Tishomingo, as a token of appreciation for having completed 15 years of service as a U. S. Weather Bureau Cooperative Weather Observer.

About a penny a day puts an electric pump to work



An electric water system furnishes water for your home . . . for your livestock . . . for your garden and lawn . . . for about a penny a day!

See your dealer about an electric water system for your farm . . . it's the cheapest tool you can use to make your farm truly modern.

Tishomingo County Electric Power Association

ELECTRIC WATER SYSTEM PAYS RICH FARM DIVIDENDS

By Cecil H. Brown

Many farm families have thrown away their water bucket and with it many hours of backbreaking daily work. If you haven't done this yourself, this spring is a good time to think of what a pressure water system can do for your family and your farm.

First, perhaps, comes its ability to transform your home. With an electric water system, your home can be fully modern, with an inside bath and up-to-date kitchen and laundry. You can have a modern sink, with both hot and cold running water. You can use an automatic electric washer for freeing yourself from the mean drudgery of doing the family wash.

And you can keep lawn, flower gardens, and vegetable gardens growing and producing even when long dry spells come.

In your farm work, the electric water system is a staunch helper, taking over hours of pumping, lifting, and carrying for you. If you're a poultryman, you can water your chickens with automatic electric waterers. This reduces your work and is actually better for your flock of birds. When chickens have water at hand when they need it, they produce more, whether they're layers or broilers.

Your electric water system is just as profitable if you're in the livestock or dairy business. By having water available at all times through automatic waterers, your stock drinks more and gains weight faster. Or produces more milk.

Irrigation for higher yields in your fields is almost impossible without water under pressure.

Best of all the electric water system is one farm tool that can be used daily at low cost. It's estimated that the average farm spends only about a penny a day for running water from an electric pressure system.

From this small cost, you and your family reap rich dividends—in easier work, more income, a better home, and easier farm living.

Observer. The award is in the form of a lapel button with the number of years' service shown in figures immediately below the seal of the Department of Commerce.

Mr. Edwards also furnishes special weather reports to the Weather Bureau Airport Station, Mobile, Ala.

All of these make the electric water system a tool that your farm can't do without!

"Sorry We Can't Hire Everyone," Says Lee Binkley



LEE BINKLEY

Lee Binkley, Personnel Director of Genesco's Circle Shoe Manufacturing Company, of which includes Tishomingo Shoe Company, in the following statement, explains the policies of employment at Tishomingo and its other plants. Mr. Binkley's statement follows:

"Unfortunately, we cannot offer employment to every person who filed an application with us. The task of selecting those with the greatest potential for learning the more than 100 skills within a shoe plant is a difficult one. There are many fine people from which to choose, and I wish that there were jobs for all.

"It is our practice and policy to offer employment to those who, in the opinion of local management, are best qualified. They must rely on tests and the ability of a trained interviewer as a guide in their selection. They sometimes make errors in judgment which may lead to justifiable criticism on the matter of selection. We greatly appreciate the understanding of most people when this oc-



TISHOMINGO SHOE SUGGESTION FORUM MEMBERS—Members of the Tishomingo Shoe Suggestion forum (above), consisting of one member from each department in the plant, meet to discuss any matters of general interest to employees. They are (left to right) Weyman Ledgewood, Bobby Fowler, Eleanor Davenport, Willie Gaines, Estelle Lomenick, Virginia Thorne and Ruby Ables.

Ben Willingham, Genesco President Praises Tishomingo Shoe Employees



Ben Willingham

Tishomingo Shoe people represent the very highest possible type of employees, according to Ben Willingham, president of Genesco, of which Tishomingo Shoe is a subsidiary. His remarks were made in extending best wishes to the local Plant on the eve of its big Open House celebration, Thursday, April 23.

"Because Tishomingo Shoe members are such an outstanding group," he said, "I have every confidence that they and their operation in Iuka will continue to grow and prosper. These people should develop into some of our best shoemakers, bringing additional credit to Iuka and Tishomingo County."

The official went on to say, "Many of these people will develop into supervisors and department managers, and will seek out ever-expanding careers in our field. I have visited with them in their Plant, and I was impressed with their friendliness, their attitude and, most of all, their shoemaking abilities. They have made excellent progress, as good shoemakers, since this Iuka Plant was opened in 1955."

In further discussing the shoes made in the Tishomingo Shoe Plant, and there have been more than a million and a half in the past 12 months, Mr. Willingham said, "The people in Iuka are interested in seeing good shoes shipped out of their plant to the four corners of the country, and in seeing their Company grow and prosper so that they may grow and prosper. This attitude, and the fine support of the local officials and merchants, makes the future of Tishomingo Shoe Company look extremely bright. We can see nothing but continued success ahead."

In praising the Plant's local management, the Genesco president said, "I am happy to have this opportunity to mention the excellent work being done by the supervisory team in the Iuka Plant. Superintendent Lester Harper and all his department managers and staff are working very hard to be certain that their Plant is a good place to work. The happy-

ness and well-being of their employees is of primary importance to each of them, 24 hours of every day. They also know that good quality shoes, delivered on time, are the greatest assurance any manufacturing plant can have for a constantly brightening future. I am proud of them, as I am of every single employee of Tishomingo Shoe, and will watch their progress with much pleasure."

Mr. Willingham expressed regrets in having to miss the Open House festivities at the Tishomingo Plant. However, previous plans make it necessary for him to be in Nashville on April 23.

MRS. LAURA MORRIS CELEBRATES 70th BIRTHDAY
Mrs. Laura Morris of Detroit, Michigan, celebrated her 70th birthday in the home of her daughter, Mrs. Arthur Richardson, on Satur-

day, April 18th. Those present were Mr. and Mrs. Al Keep and Carolyn, Mrs. Lorene Eckstien, Mrs. Dorothy Poole and Gary, Mr. and Mrs. Arthur Richardson, Ronnie and Tommy.

She received many gifts and friends called to wish her many happy returns of the day.

SHOWER IS GIVEN FOR BRIDE ELECT

On Saturday afternoon April 4th from 3 to 5 Mrs. Ava Hill was hostess at a Bridal Shower in her home in the Midway Community for Miss Evelyn Robinson, of Midway and Memphis, Tennessee.

For the occasion Miss Robinson wore a printed cotton. Her corsage of white carnations was a gift from the hostess.

The refreshment table was covered with a lace tablecloth. The flower arrangement was yellow carnations. Punch was served the guests from a cut glass bowl by Miss Dotsy McKee and Mrs. Henry Monroe.

Miss Robinson received many beautiful and useful gifts.

PERSONALS

Dr. and Mrs. Gaston Shook had as their guests last week Mrs. Shook's brother of Chicago, Mr. and Mrs. Frank Lester, Barbara and Jeffery. They are enroute to Texas, Arizona and California.

Mrs. Maud Galyean of Sweeny, Texas, spent a few days last week with her sister, Mrs. Roy Ballard, Mr. Ballard and Mrs. Sue Miller and children. Other visitors in the Ballard and Miller homes last week and during the week end were Mr. and Mrs. James Ballard and daughters of Memphis, Tenn., and J. T. Mincy of Vicksburg, Miss. Mr. Mincy is a brother of Mrs. Ballard and James is the son of the Ballards.

Louis W. Fennington of Holly Springs, Miss., was Sunday guest of Mr. and Mrs. Elmer Walker.

Mrs. Sue Miller, Norma, Jimmie and Martha, returned home on Tuesday of last week after visiting for a week in Louisville, Miss., with Mr. and Mrs. Johnnie Presley and children.

We carry the largest display of Georgia Marble and Granite in this area. Why take chances of buying out of a book. See the monument that will be erected by calling us collect at 5101 Corinth. Transportation will be furnished to and from our display yard. We can save you money and terms are available on any monument you select.

Perkins Monument Co.
1023 Foote St.
Corinth, Miss.
Dial 5101 Collect



In this Kingswood, every window is Safety Plate Glass

Nicest wagon that ever joined your family!

Chevy's station wagons should really be called family wagons. You can choose from five models, including the four-door nine-passenger Kingswood, with its rear-facing rear seat.

Here's a brisk and breezy wagon that'll take on any chore you name, from a trip to the beach to a journey

home from the lumberyard. There's room, you see, for a whole half-ton of cargo—a space ten feet long, with the rear seat and tailgate down.

These wagons are easy to load, too—you just roll the rear window into the tailgate and flip it down flat. No liftgate to wrestle with.

Chevrolet's so easy to handle it's a natural for the lady of the house. Big, safer brakes, too. Chevy's even

got bigger tires—they come as standard equipment on every one of our wagons. But why not fall in love with a Chevy firsthand—at your Chevrolet dealer's!



The car that's wanted for all its worth!

For a "Spring Sales Spectacular" deal see your local authorized Chevrolet dealer!

THOMAS-FARRIS CHEVROLET CO.

IUKA, MISS.



You Can't Buy Better Protection than Woodmen's FREE T. B. Treatment!

No hospitalization insurance policy at any price gives benefits that match the unlimited treatment of pulmonary tuberculosis that Woodmen of the World Life Insurance Society provides FREE to men, women, boys and girls with a year or more of membership.

During 1958, the Society paid a total of \$227,953 for the hospital care and outpatient treatment of 217 members in 42 of the finest hospitals in America. This is just one part of Woodmen of the World's complete program of outstanding fraternal benefits.

WOODMEN OF THE WORLD LIFE INSURANCE SOCIETY

HOME OFFICE: 1708 FARNAM STREET • OMAHA 2, NEBRASKA

L. A. STRICKLAND,
Dist. Mgr.
P. O. Box 128
Burnsville, Miss.
PHONE: 52351

COMING SOON

May 4 Thru May 9: Rexall's Original 1-Cent Sale At Rushing Rexall Drugs, Iuka, Mississippi.

The Lucy Rowe Study Club meets tonight (Thursday) at 7:30 in the home of Mrs. Basil Wheeler. Mrs. Levi McHaffey will assist as co-hostess. Mrs. George Page will serve as program leader. The topic to be Civic Affairs. She will present Mrs. Elmus Curtis as guest speaker.

The Twentieth Century Club will meet with Mrs. H. L. Shook on Thursday Night (tonight) with Mrs. Everette Cutshall serving as program leader. The program is entitled, "Public Affairs."

The Thursday Club will meet with Mrs. W. E. Ludlam at her Eastport home today (Thursday) at 3:30. Mrs. Victoria Gravette, Mrs. N. N. Maxey and Mrs. B. L. Mercer will serve as co-hostesses.

20th Century Club Wins 2nd Place On Scrapbook in Dist.

At the District Federated Club convention held in Calhoun City on April 8, it was announced that the Twentieth Century Club won 2nd place in the district on Scrapbook.

IUKA ROUTE 2

Mr. and Mrs. Robert Parks and Gene of Memphis are spending several days here with their relatives, the Dean families.

Mr. and Mrs. Elam Davis and girls spent the week end in New Hope, Ala., visiting the F. J. Hayes family.

Mr. and Mrs. Jack Grisham recently visited Mr. and Mrs. Jim Wood and family and Mrs. Mamie Grisham in Gulfport, Miss.

Political Announcements

This newspaper has been authorized to announce the following candidates for public office subject to the Democratic Primary to be held in August, 1959:

FOR CIRCUIT CLERK

AUTHOR V. MANN
MILLARD F. MARLAR
L. E. (Gene) ROBINSON

FOR SHERIFF

JACK THORNE
CLARENCE PACE
EWIN L. WALKER
WILFORD E. YARBER

FOR SUPERVISOR

First District

HERBERT M. BIGGS
(Re-Election)

REUBEN CARSON
W. H. (Bill) GARDNER
WHIT WILSON

Second District

RUSSELL BONDS
(Re-Election)

C. J. (Cap) ARNOLD

Third District

O. L. WADE
(Re-Election)
A. C. RYAN

Fourth District

LUNCEFORD STORMENT
(Re-Election)

Fifth District

J. S. (Steve) SOUTH
(Re-Election)
R. C. (Ross) SPARKS

FOR JUSTICE OF THE PEACE

First District
JAMES J. PARKER
W. A. (Albert) RHODES
RICHARD BARRETT

Fourth District

VICTOR CRANE

Fifth District
ERNEST BOYD
W. B. HOLCOMB

FOR CHANCERY CLERK

CECIL L. SUMNERS
(Re-Election)

FOR COUNTY ATTORNEY

BARRY FINCH
HARRY M. RHINE
(Re-Election)

FOR SUPERINTENDENT OF EDUCATION

CLESTON SCRUGGS
(Re-Election)
JULIAN R. LONG

FOR COUNTY TAX ASSESSOR

JAMES H. BISHOP
(Re-Election)

FOR REPRESENTATIVE

CHARLES A. DAUGHERTY
J. O. (Click) CLARK

FOR STATE SENATOR

CLYDE BURNS
D. F. LAMBERT, JR.
(Re-election)

FOR GOVERNOR

ROSS BARNETT
CARROLL GARTIN
ROBERT F. MASON

FOR STATE TAX COLLECTOR

WILLIAM F. WINTER
JOHN WHITFIELD BIRDSONG

FOR LIEUTENANT GOVERNOR

WILLIAM HENRY BUCKLEW
ARMIS E. HAWKINS
PAUL B. JOHNSON
BROWN WILLIAMS

FOR STATE TREASURER

LELAND SPEED
FRANK B. PITTMAN
EVELYN GANDY

FOR STATE SUPT. OF EDUCATION

G. L. (George) TUTOR
JACK TUBB

FOR PUBLIC SERVICE COMMISSIONER

HAL PHILLIPS

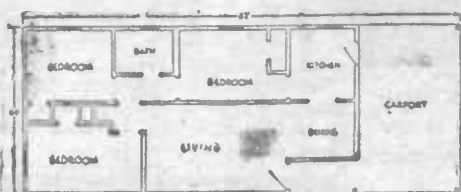
FOR STATE AUDITOR OF PUBLIC ACCOUNTS

WILLIAM D. (Bill) NEAL

FOR STATE COMMISSIONER OF AGRICULTURE

SI CORLEY
(Re-Election)

Now Available: SHELL HOMES



Built On Your Lot!

10-1, 2 & 3 Bedroom Homes To Choose From \$1195.00 And Up. \$1.00 Down And 5 Years To Pay

Mail This Coupon To L. A. Whitten, Iuka Miss.

Local Representative
L. A. WHITTEN
Iuka, Miss. Phone 3091 or 6208

Capeville Lbr. & Supply Co.
4941 Lamar Phone FA7-3553
MEMPHIS 18, TENNESSEE

COUPON

NAME _____
ADDRESS _____

I would like to have a salesman call me regarding a home. I understand there is no obligation for this call.

COUPON

EDMONDSONS

WE APPRECIATE YOUR BUSINESS
Whether You Buy A Little Or A Lot
WE DELIVER — PHONE 4821
FRIDAY AND SATURDAY SPECIALS

FRESH HOME GROWN

Mustard Greens 2 lbs. **25c**

HOME GROWN

RADISHES Bunch **5c**

FRESH GREEN

ONIONS Bunch **5c**

PURE PORK

SAUSAGE 3 lbs. **\$1.**

OLEO 2 Pound Solids **29c**

Royal Print Bag

FLOUR
25 Pound Bag **\$1.79**

LIBERTY

ALWAYS BUY THE BEST FOR LESS

Iuka, Miss.

Phone 4211

Prices Herein Effective Thursday, Friday, Saturday And Monday April 23rd, Through April 27th.
We reserve the right to limit quantities. None sold to dealers.

CHUCK BLADE

BEEF ROAST

U. S. Graded Good
Heavy Steer Beef

lb. **49c**

LARD

Pure Hog
All Brands

4 lb. **47c**
Ctn.

SNOWDRIFT

6 lb. Can
\$1.35

3 lb. **69c**
Can

WESSON OIL

Pint 25c
1/2 Gal. 89c

Qt. **49c**

CRACKERS

Sunshine

1-lb. **25c**
Box

COFFEE

Maxwell House,
2 lb. can \$1.29

1-lb. **69c**
Can

TOMATO JUICE

Sacramento

4 46 oz. **89c**
Cans

FREE

With The Purchase Of Any 4 Light
Bulbs 1 lb. of Miss Liberty Oleo FREE.

CABBAGE

Fresh Green lb. **3 1/2c**

LETTUCE

Large 2 Doz. 2 heads **29c**
Size

CARROTS

1-lb. Cello **10c**

MISS LIBERTY

EGGS

Grade A Med. Doz. **39c**
Grade A Large Doz. **39c**

BANANAS

Golden Ripe

lb. **10c**

ICE CREAM

Jersey Gold

1/2 gal. **59c**

VANILLA WAFERS

1-lb. Bag **29c**

BABY FOOD

Gerber's Strained
Heinz Strained
3 reg. Jars **29c**

3 Reg. Cans **25c**

COOKIES

DUPLEX-CREAM

2 lb. Tray **39c**